A total website solution at your fingertips!

BSP Corporate, a division of Tatulli & Co, in conjunction with websitegurus (one of Australia's largest website providers), can provide you with the real benefits of a fully designed and functional website, at low risk and low initial investment.
Websitegurus, who are at the forefront of online technology and marketing utilises a decade of online experience to help us provide you with a website that will achieve your online marketing and communications objectives.

Due to websitegurus' unparalleled connectivity to the Internet, bandwidth restrictions are never an issue for BSP Corporate clients.

A fully functional website with ongoing upgrades

BSP Corpoates's Website Design And Web Maintenance Service can assist you to customise a design for your site that captures and reflects your corporate image and offer flexible design options.
Our expertise combined with eknowhow's comprehensive website functionality means that there is no faster, easier or better way to maximise your online success. Your new webstiegurus website comes with full functionality so you are ready to get started straight away.

Your website technology is upgraded regularly to ensure that you always have the most up to date and latest website functionality.

Our Website Design And Web Maintenance Service has been designed on the understanding that it is important that you not only obtain your website, but also are given the skills you need to get online yourself and start maximising your business and website success.

BSP Corporate can help you work your way through the Web Design maze by:-

- Acting as an interface between yourself and eknowhow to facilitate the creation or maintenance of your new website, and/or
- "Project manage" the creation and uploading of your new or upgraded website, and/or
- Maintain/Update your website subsequent to its creation.

BSP Corporate will co-ordinate with you and enkowhow resulting in eknowhow:

- Designing and creating and uploading your Web Site
- Revamp and upload new information to your site on an ongoing basis
- Digitally editing and enhancing pictures/logos, if necessary
- Registering your site to different search engines
- Providing support for systems and software
- Providing computer based web solutions for your business/company

With a BSP Corporate website you can:

- Publish professional web pages
- Enhance communications with your customers and prospects
- Build your online presence
- Send newsletters and e-marketing at the click of a mouse

Your website functionality is easy to use and allows you to:

- Publish your own professional web pages
- Capture the profiles of your customers and prospects
- Setup and manage an online database
- Send unlimited e-marketing messages to your clients
- Report on website traffic and e-marketing

We will do the wading for you, we are not computer programmers or system analysts, but speak your language.

We will make sure that your transition into this new medium will be a comfortable, easy experience and that your site will act like a promotion brochure online.

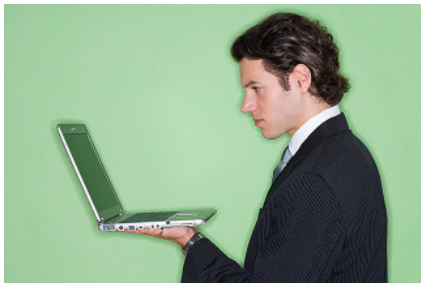
We can guarantee that your website will be created to match the ideas you have for it, alternatively if you have no design ideas we can collectively offer some professional, unique designs to you.

Create, design and update an unlimited number of web pages

There is no limit to the number of pages that you can create on your website. Unlike some other web creation entities, our charges are set for hourly rates, not for how big your site becomes as this can become costly and an ineffective investment for our clients.

Websitegurus' content creation tools are easy to use, even if you have no previous web experience. When you combine this with BSP Corporates service you end up with a professional timely and seemless solution to your web site needs.

You can engage BSP Corporate to deploy the content for your website, alternatively training can be provided to you on the various functionalities of your website, at an additional cost of $75.00 per hour. Either way your business will be publishing professional web pages with ease, in little to no time by comparison to other web design and maintenance models currently in the market palce.



Profile your customers and send targeted e-marketing

With your BSP Corporate website you will be empowered to capture the profile of your customers and send an unlimited number of personalised emails and newsletters at the touch of a button.

The profiling and e-marketing functionality on your website assists you to:

- Communicate faster, easier and better
- Track the results of all your campaigns and mailouts
- View instant reports on all emarketing activities

The same communication through any other method i.e.: direct mail (brochures, newsletters, flyers), fax stream or advertising (local newspapers, radio, television etc) would cost thousands of dollars and could not be tracked to an individual level.

Monitor the results of surveys, polls and emarketing campaigns, and view instant web statistics

The advanced survey capability of your site means you can capture the results of:

- Customer feedback
- Market research
- Polls
- Competitions
- Orders
- Online exams

The inbuilt reporting tools enable you to track and report on:

- Website usage
- Number of website visitors
- And much more...

These results are automatically compiled and accessible online 24 hours a day to help your business work smarter and faster.

Secure on-line shopping & subscription payments

Your website comes complete with full shopping cart functionality. Sell products and services online simply and easily with an unlimited number of shopping items and product variations.

Banking approved and ASIO accredited, your website is equipped with SSL security which enables your customers to make secure online payments

You can use your website as a website, intranet, extranet & CRM

You can use your website as an all-in-one marketing communications solution with multiple access levels.

Multi-level access gives you the flexibility to:

- Develop a members-only area on your website
- Build a confidential document area, intranet or an extranet
- Use the client management system as a CRM, utilising client properties, client notes & reminders

Bank approved & ASIO accredited security

Your website is hosted in a security access controlled operations centre, which is manned 24 hours a day, 7 days a week, 365 days a year.

- VESDA laser detection smoke system
- GFS 12 month data backup system with offsite backups
- 18 CCTV camera video surveillance

Further assistance required? Relax, BSP Corporate can do it for you

Don't have the time to manage your own website? Sit back and let us take care of it for you.

Our marketing services team can do it all professionally:

- Text and image insertion
- Graphics & animation creation
- Targeted marketing communication planning
- Website member profiling & setup
- Member joining strategies
- Shopping cart setup
- Database insertion
- Splash page creation
- Customised training
- Search engine optimisation
- Advanced web statistics
- Domain names and email addresses

After discussing your needs with you, BSP Corporate can arrange a fixed quote from eknowhow outlining the investment and time required to enhance your website.

What does all this cost?

In reality not that much, especially when compared to the amounts charged by most other web design services available in the market place.

The total cost of our offering is even more attractive when you take into account the fact that you will have total control over your website whereby you can choose to DIY or get BSP Corporate to assist you.

That is, you will no longer be held to ransom by the traditional web design and maintenance suppliers currently operating in the market place.

To receive training, technology upgrades, database and emarketing functionality, high website security and website hosting would normally cost you thousands of dollars per month.

The BSP Corporate Web Design & Web Maintenance solution is relatively cheap by comparison. This is because BSP Corporate's small size gives you the personal service you deserve whilst websitegurus' size and scale results in it being able to provide you with a great value monthly plan.

Your monthly plan

Each of eknowhow's plans include a designed website, live to the web with full functionality. In addition to your monthly plan, a one off design and deployment fee applies.To receive similar technology upgrades, database and e-marketing functionality, high website security and website hosting would normally cost you thousands of dollars per month.

Due to websitegurus' size and scale we are able to provide you with a great value monthly plan.

DIY Package with standard design:

Plan 77S
$77 per month plus $495 one off design and deployment fee
Plus BSP Corporate Service Fee (if applicable)

Full Service Package with premium design:

Plan 77P
$77 per month plus $997 one off design and deployment fee
Plus BSP Corporate Service Fee (if applicable)

Technicalities:

Website Storage
(Total Size) Total allocated 100 MB
Total number of articles (approx)‡ 2,500

* Includes visitor's hits and uploading articles/files/images to your websitegurus website Admin Area. Figure quoted assumes average article file size including images/files equals 40KB

‡ This assumes on average, each article equals 40KB including text and images

Alternatively please talk to us about the plans we provide designed specifically for our accounting clients that include additional features such as:

-10,000's of pages of free Income Tax content (direct links to ATO site)
-Daily Tax articles and monthly newsletters
-Business Intranet System of procedures, checklists & templates
-Practice Management support, mentoring and advice newsletters
-Ongoing Training
-Multi level user access
-much more….

If you choose to avail yourself of our BSP Corporate Web Design and Web Maintenance service then you need to allow approximately $750 for the initial set up and creation support service, (or alternatively spare the man hours of someone in your firm.) This covers the cost of up to 10 hours work design and deploying your content for you (this may include collation of images and articles relevant to your firm although majority of information provided by you). Any other services requested or any time in excess of the initial 10 hour allowance will be charged at our discounted rate of $75 per hour. (Normally, we charge for our marketing services at $100.00) Alternatively, you can attend regular training sessions (chargeable) conducted by BSP Corporate to enable you to be self sufficent in deploying content, creating surveys newsletters etc, and always remember you can refer to the user manual and attempt to self teach yourself with use of the step by step guides.

BSP Corporate
business solution providers

Support is only a telephone call away

Once your site is up and running, you may wish to hand over the continual update of your site to us. Alternatively, you have the support of the websitegurus team who can help you achieve the maximum benefit from your website.

You are able to utilise 5 minutes of free over the telephone help desk and support for any problem you experience.

Don’t wait any longer...

To get started on building your very own, fully functional website, contact the Web Design & Web Services team at BSP Corporate to discuss your specific needs.

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